

Remit Address:
WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000

www.nbcwashington.com

Billing Address:

Billina:

MEDIA STRATEGIES & RESEARCH VA Attention: Accounts Payable 11350 RANDOM HILLS ROAD SUITE 670 FAIRFAX, VA 22030

INVOICE

Advertiser	LEAGUE OF CONSERVATION VOTERS
Product	
Estimate Number	13119

Invoice #	WN12110289
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/18/12

Station	WRC
Account Executive	Kaitie Conway
Sales Office	Washington DC Local
Sales Region	Local

Order #	346540
Alt Order #	
Deal #	
Order Flight	11/12/12 - 11/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	42650
Advertiser Ref	02085

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	Meet The Press	1030-1130A								
	All spots or	this order immediately pree	emptible class of time								
				11/12/1	2 to 11/18/12	1x	S				
	WRC			Su	11/18/12	:30	11:17 AM	SSLCV103H	\$20,000.00		1
2	WRC	6-7P NEWS4 @ 6PM	6P-7P								
				11/12/1	2 to 11/18/12	5x	11111				
	WRC			M	11/12/12	:30	6:53 PM	SSLCV103H	\$3,000.00		1
	WRC			Tu	11/13/12	:30	6:26 PM	SSLCV103H	\$3,000.00		2
	WRC			W	11/14/12	:30	6:26 PM	SSLCV103H	\$3,000.00		3
	WRC			Th	11/15/12	:30	6:24 PM	SSLCV103H	\$3,000.00		4
	WRC			F	11/16/12	:30	6:13 PM	SSLCV103H	\$3,000.00		5
3	WRC	11-1135p M-SU L NEWS	11P-1135P								
				11/12/1	2 to 11/18/12	5x	11111				
	WRC			M	11/12/12	:30	11:29 PM	SSLCV103H	\$3,000.00		1
	WRC			Tu	11/13/12	:30	11:23 PM	SSLCV103H	\$3,000.00		2
	WRC			W	11/14/12	:30	11:13 PM	SSLCV103H	\$3,000.00		3
	WRC			Th	11/15/12	:30	11:22 PM	SSLCV103H	\$3,000.00		4
	WRC			F	11/16/12	:30	11:13 PM	SSLCV103H	\$3,000.00		5
			Aired Spots	11							

<u>Gross Total</u> \$50,000.00

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

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\$7,500.00

IDB#	
Advertiser Code	
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Agency Ref	42650
Advertiser Ref	02085

Agency Commission

Net Amount Due \$42,500.00

Payment Terms 30 Days

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